

Qualifications Summary

Innovative individual seeking entry-level graphic designer position with significant academic background and experience in crafting intuitive user-centered designs for different media platforms.

Visual Designing

- ◆ Proficient at developing compelling visual design solutions for different media platforms as well as designing and maintaining websites by utilizing latest tools and technologies.

Social Media Marketing

- ◆ Adept at analyzing engagement data, identifying trends in customer interactions and planning digital campaigns to build community online.

Cross-functional Collaboration

- ◆ Skilled in maintaining clear and concise lines of communication by within department and coordinating diverse-natured activities in high-volume work environments.

Key Skills

- ◆ Possess excellent communication, analytical, and decision-making skills; committed to ensuring continuous process improvement.

Professional Experience

Arizona State University, Tempe, AZ

2016 – 2021

Student of Graphic Information Technology

Expanded comprehensive understanding of graphic designing, web development, and interactive media. Developed deep insight of visual communication, user experience design, digital imaging, and programming. Key courses include Introduction to Graphic Information Technology, Digital Imaging and Photography, User Experience Design, Interactive Media Design etc. Conducted user research and usability testing to evaluate and improve user experience of digital interfaces, websites, and applications.

- Gained experience of designing and building interactive websites using HTML, CSS, and JavaScript, and explored topics such as user interface design and responsive web design.
- Acquired deep theoretical knowledge and enhanced practical skills with basic design techniques to excel in field of graphic design and technology.
- Applied principles of cognitive psychology and human-computer interaction to enhance design and functionality of user interfaces for optimal user engagement and satisfaction.

Starbucks, Orlando, FL

2015 – Present

Barista Trainer

Conduct comprehensive training sessions for new team members, communicating expertise on updated standards and recipes, while offering ongoing coaching and support as required. Demonstrate exemplary adherence to company's guiding principles through consistent modeling and behavior.

- Effectively delegated responsibilities to foster Starbucks Experience, ensuring exceptional customer service through timely delivery of high-quality beverages and products, while upholding clean and inviting store ambiance.
- Successfully facilitated remarkable year-over-year growth of 25-50% in three distinct locations, resulting in near doubling of business volume.
- Achieved distinction of being two-time participant in esteemed district Starbucks Barista Championship, embodying relentless pursuit of excellence and deep passion for delivering exceptional service.

Production Coordinator | Graphic Designer

Spearheaded design and creation of captivating visuals, including graphics and video content, for utilization in social media campaigns and production elements to enhance brand presence and audience engagement. Developed and oversaw team schedules for weekend services while assuring efficient and smooth operations. Utilized Planning Center to effectively schedule teams and allocate resources, optimizing productivity and enhancing overall event experiences.

- Orchestrated programming and flawless execution of lighting, audio, and visual elements for services and diverse church/community events.
- Ensured uninterrupted and high-quality performances by demonstrating expertise in maintaining and troubleshooting production equipment across multiple venues.

Additional Experience

Customer Support/Shipping Specialist, B.T.Dubbs, Co., Winter Garden, FL

Support Assistant, Progressive System Solutions, Orlando, FL

Freelance Videographer, Various Companies, Orlando, FL

Education

Bachelor of Science in Graphic Information Technology and Usability/Psychology, CGPA: 3.76

Arizona State University, Tempe, AZ

Vocational Degree in Comprehensive Audio Engineering & Music Production

The F.I.R.S.T. Institute, Orlando, FL

Volunteer Experience

Volunteer, Grace Church, Winter Garden, FL

Technical Experience

Adobe Photoshop/Illustrator/InDesign/Premier Pro | Pro Presenter | HTML | CSS | JavaScript | UI/UX Design